

DON'T LET YOUR ENDPOINTS BECOME YOUR BREACH POINTS

PCs and Printers are vulnerable endpoints - especially for small business

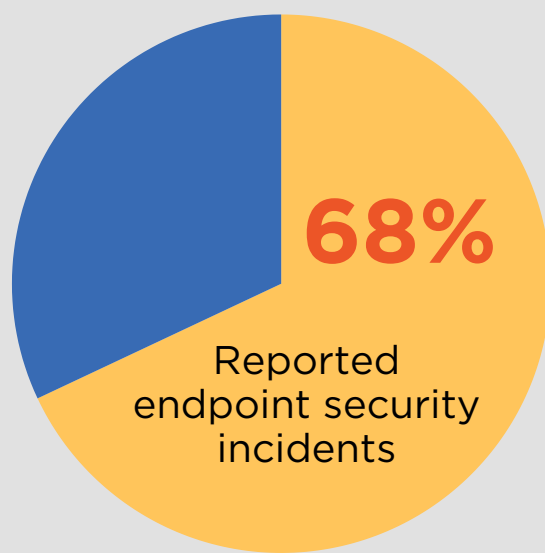
Our open, digital economy allows us to be more connected than ever, with hybrid work transforming businesses of all sizes. While this brings new opportunities for productivity and employee satisfaction, it also brings new levels of risk from unsecured networks and endpoint devices - like PCs and Printers - and leaves businesses more vulnerable to new kinds of attacks. A lack of endpoint security can significantly disrupt any organization, affecting productivity, reputation, and the bottom line.

88% of cyberattacks are targeted at **small business** ²



Ponemon INSTITUTE
The State of Endpoint Security ¹

671 Surveyed IT Security professionals responsible for managing endpoint security risk



“ Statistically speaking, employees are often the weakest link. But they’re not necessarily at fault. Employees need to be equipped with the right technology. They need built-in security on their systems to help them navigate this never-ending, vast space of potential breaches and attack vectors. ”

– Michael Calce, aka “MafiaBoy”, Chairman of HP’s Security Advisory Board



Start with endpoint devices that have security built in from the hardware-up



Application Isolation

Self-healing BIOS

Stability Features

Keeps processes running

Identify & Remove Threats



Whitelisting

Firmware Assurance

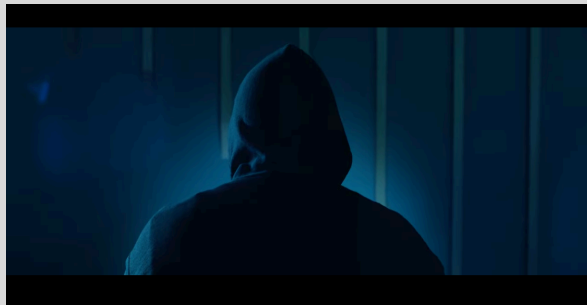
Run-time intrusion detection

Inspects outbound data packets

Printer BIOS Validation

External threats on networked printers are real

In a security landscape report from research firm Quocirca, more than two-thirds of respondents reported suffering print-data losses due to printer vulnerabilities. ³



Avinext is your best endpoint security solutions partner

- ✓ Assisting small- to medium-sized businesses for over 35 years
- ✓ Experts in data management, and information security strategies
- ✓ First-class technology services to manage your IT infrastructure planning & deployment
- ✓ Proven processes that are 100% focused on our clients’ success

(1) Ponemon Institute, The Third Annual Study on the State of Endpoint Security Risk, Jan 2020
(2) Better Business Bureau, BBB Business Tip: The top 5 cybersecurity practices every small business needs to do now, Jan 26, 2023.
(3) Quocirca - Print security landscape, November 2021